

Wolfeboro Planning Board

Wayfinding Signs Subcommittee

Meeting Minutes

June 22, 2015

Wolfeboro Public Library

Attendees: Stacie Pope, John Thurston, Paul Zimmerman, Chris Patten, Roger Murray, Julie Jacobs, Rob Houseman, Kathy Barnard.

Stacie Pope called the meeting to order at 8:05AM. Stacie then asked Rob to report on issues he had researched for the Committee.

Rob showed the Committee members the Wolfeboro Trolley Company's Discover Wolfeboro map. Kathy Eaton is willing to let the Committee use the base map and make additions to it. There was a general discussion about the map and the importance of having all businesses shown on a map. Also, there should be no advertising on the map. The Sandwich, NH map and Plymouth State University campus map were reviewed. Rob mentioned to the Committee that the Town already has three kiosks - one at Dockside, the Railroad station and the rail trail/Foss Field; these also provide bike and pedestrian routes on them.

Rob mentioned that the way finding signs are meant for the greater downtown walking area - the Wolfeboro Inn area to Wolfeboro Falls. It was mentioned that a sign is needed at Pickering corner as well as signage directing people to businesses outside of the downtown area. It was also discussed that town beaches and parks should also be included. The "Micro - Macro" was reviewed.

Rob then discussed apps he had researched. The thought that we may need to move away from a downloadable app was discussed. A company in Vermont seems to have a user friendly app. Communities in 22 states are using this company. The fact that Wolfeboro has limited cell service (except Verizon) needs to be considered. Rob will schedule a presentation by this company on July 13, 2015 at 8:00AM.

For the next meeting Rob will have a business directional sign mock-up for the Committee to review. It was mentioned again that we need to have a level playing field so everyone can participate.

There was a discussion about the need for more automobile directional signs such as to the Bayside District, Wolfeboro Falls district and others.

The following kiosk locations were mentioned - near Foss Field (behind Harvest), Bridge Falls Path, Town parking lot near Linda's Flowers, Abenaki, Albee Beach, the Nick and near the Clark House. It was also mentioned that we should use The Oldest Summer Resort In America LOGO.

Next meeting - July 13, 2015; 8:00AM in the Library.

Meeting adjourned at 9:05AM.

Submitted by

Kathy Barnard

June 22, 2015